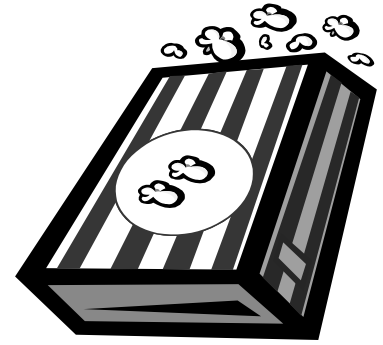




2009 Trail's End Popcorn Sale
"A Uniformed Effort, A Scout at Every Door"
Take Order Blitz Week
September 26th - October 3rd



More Prizes for Scouts! More Sales for Units!

More Scouting Awareness For Communities!

What Is "Blitz Week"?

"Blitz Week" is a one-week concerted effort to focus attention on Scouting and the annual Scout popcorn Sale. All Cub Scout Packs, Boy Scout troops and Venture Crews should plan to select a part of their community with plans to knock on every door in that area. Research shows that less than 20% of homes are contacted during the annual Scout popcorn sale. "Blitz Week" encourages units and youth to reach those other 80%!

What's In It For Scouts?

Every Scout who fills up one (1) official take-order sales form (selling popcorn to a total of 30 *different* customers) by the end of the day on October 3rd will receive a **Bow & Mallow!** The Bow & Mallow works just like a traditional Bow & Arrow except that no arrows are involved, instead, only safe, soft mini marshmallows are used. The Bow & Mallow can launch a marshmallow up to 30 feet and holds up to 25 marshmallows for rapid fire, non-stop action! In addition to winning the Bow & Mallow, Blitz Week qualifiers will have a chance to win **2 Free Tickets to the Carolina Panthers Football Game** on October 25th vs. the Buffalo Bills. Lastly, qualifiers will have a chance to win a **Razor E100 Electric Scooter!**

How Do Scouts Get Their Prizes?

Each unit with qualifying Scouts must send in the attached prize request form by FAX (910) 395-0894 no later than 5PM Tuesday, October 6th. **NO E-MAIL OR TELEPHONE ORDERS WILL BE ACCEPTED.** Each unit leader who submits a prize request form for their Scouts will be contacted by their District Executive or a District POPS Team Member with information on how to pick up their Bow and Mallows for the Scouts in their unit that qualified. The winner of the 2 Free tickets to the Carolina Panthers Football game will be contacted by October 7th, 2009.

How Does our Unit Participate?

At your District's Popcorn Kickoff, your unit will receive 1 Bow & Mallow that can be used at your Unit Kickoff to promote Blitz Week and the fact that Scouts can earn a Bow & Mallow. The Bow & Mallow that you receive at the District Kickoff should be kept in good condition because it will be given to 1 of your Scouts that earns a Bow & Mallow. In other words if you have 10 Scouts qualify for the Bow & Mallow you will only receive 9 more Bow & Mallows since you already received 1 at the District Kickoff.