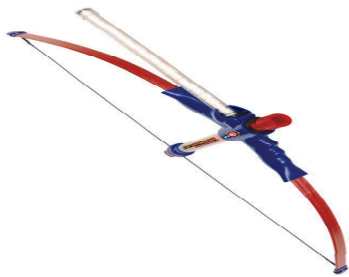


Blitz Week

"Blitz Week" is a one-week concerted effort to focus attention on Scouting and the annual Scout Popcorn Sale. All Cub Scout Packs, Boy Scout Troops and Venture Crews should plan to select a part of their town, community or area with plans to knock on every door. Research shows that less than 20% of homes are contacted during the annual Scout Popcorn Sale. "Blitz Week" encourages units and youth to reach the other 80%!

What's in it for Scouts?

Every Scout who fills up one (1) official take order sales form (selling popcorn to a total of 30 different customers) by the end of the day on **October 3rd** will win a Bow & Mallow! The Bow & Mallow works like a traditional Bow & Arrow, but has marshmallows instead of arrows that can launch up to 30 feet!



Top Salesman Prizes

Special prizes will be awarded to the "TOP THREE SALESMEN" who sell the most popcorn from September 26th-October 31st.

First Place

Nintendo Wii

Second Place

Nintendo DSi

Third Place

iPod Nano

Unit popcorn kernels are responsible for verifying sales and submitting proper forms as described in the unit orientation kit.



Cape Fear Council Boy Scouts of America

2009 Trail's End Popcorn Sale Unit Money-Earning Sale

Sale Dates:

September 14, 2009
Show-n-Sell/Deliver Orders Due

September 26, 2009
Sale Begins

October 31, 2009
Sale Ends

**"A Uniformed Effort,
A Scout at Every Door"**

The 2009 Popcorn Sale is just around the corner! This year's theme for the Trails End Popcorn sale will be "A Uniformed effort, A Scout At Every Door."

Beginning on September 26th and running through October 31st, Scouts will have the opportunity to sell popcorn to support their "Ideal Year of Scouting." In addition to raising money for camp fees, fun activities, badges, *Boys' Life*, registration fees, equipment, and much more, Scouts also have the chance to earn great prizes. This year your unit's program can be "Powered By Popcorn!"

Over the last thirteen years, the Trails-End Popcorn Sale has generated over 3.2 million dollars for the Scouting program and Scouting units in the Cape Fear Council. The sale is designed to provide enough money for each scout and unit to operate for an entire year. Each unit is encouraged to plan their program and budget for the year to establish their unit goal. Units can earn 30%-35% commission on the sale. **Complete information about the sale will be presented at district kick-offs held in August.**

New units participating in the 2009 sale that sell over \$4,000 in product will qualify for commission and will be awarded a unit flag with appropriate lettering.

In 2009, units requesting campership money for camp will be required to have sold a minimum of \$4,000 in the 2009 popcorn sale.



Trail's End America's Best Popcorn 2009 Product Line

- Chocolate Lover's Tin "Chocolaty Triple Delight" "Holiday Mantle"
- Savory & Sweet Tin, "Chocolaty Triple Delight" "Christmas on the Farm"
- Trail's End Mix
- Cheese Lover's "Salute to the U.S. Military"
- "Chocolaty Triple Delight Tin "Winter Wonderland"
- Gourmet Caramel Corn w/almonds & pecans "*Scouts Popcorn Pix Contest WINNERS*"
- 15 Pack "Unbelievable Butter" Microwave Popcorn
- 15 Pack Butter Light Microwave Popcorn
- Caramel Light "Scouting Centennial Celebration"
- Gourmet Caramel Corn
- Support the Military Popcorn Item, \$25 & \$40 levels.

Trails End Prize Program

Scouts will be able to pick from a variety of prizes based on the level they sell. Levels range from the sale of 1 item up to over \$2500. Bonus prizes are available for \$1500 and \$2500 level sales.

Golden Kernel Club

Any Scout that sells \$1000 or more of product during the sale will earn a limited edition *Golden Kernel Club* T-Shirt. All winners will have their name printed on the shirts.

Popcorn \$, A great Return to Local Scouting

- 30%-35% in commissions to help units provide quality programs
- Boys earn fantastic prizes!
- Families can pay for their "Ideal Year of Scouting" with their sales
- Popcorn helps your council and district provide on-going support for units
- Sale helps build community awareness and appreciation of Scouting
- Boys learn to EARN THEIR OWN WAY!

POPS TEAM KERNELS

Each district has a team of Volunteers led by a Team kernel. This POPS Team is in place to help all units succeed with their sale. Please feel free to contact your kernel with questions.

Central District
(Robeson County)
Eleanor Fields
(910) 734-8545

Masonboro District
(N. Hanover County)
Becky McDowell
(910) 458-3109

Brunswick District
Brunswick County
Karen Collins
(910) 228-7473

NECF District
NH & Pender Counties
Todd Brohaugh
(910) 270-1812

Western District
Hoke & Scotland
Counties
George Todd
(910) 988-9728

Lakes District
Columbus & Bladen
Counties
Daphne Burris
(910) 640-3963

Council Kernel
Jon Mason
686-4048

Council Advisor
Joshua Reilly
395-1100, ext. 14