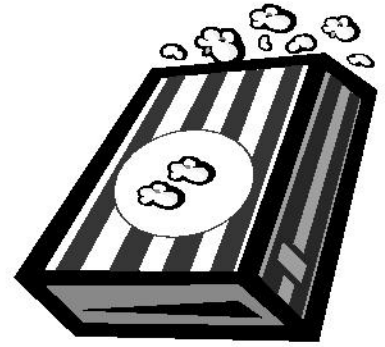




**2011 Trail's End Popcorn Sale**  
" A Uniformed Effort, A Scout at Every Door"  
**Take Order Blitz Week**  
**September 24th - October 1<sup>st</sup>**



*More Prizes for Scouts!*

*More Sales for Units!*

*More Scouting Awareness For Communities!*

### **What Is "Blitz Week"?**

"Blitz Week" is a one-week concerted effort to focus attention on Scouting and the annual Scout popcorn Sale. All Cub Scout Packs, Boy Scout troops and Venture Crews should plan to select a part of their community with plans to knock on every door in that area. Research shows that less than 20% of homes are contacted during the annual Scout popcorn sale. "Blitz Week" encourages units and youth to reach those other 80%!

### **What's In It For Scouts?**

Every Scout who fills up one (1) official take-order sales form (selling popcorn to a total of 30 *different* customers) by the end of the day on October 1<sup>st</sup> will receive a **ZING-SHOT LAUNCHER!** This cool sling shot type toy has a **POWER GRIP** that helps to launch soft-foam balls up to 60 feet! So get ready to have some fun!

### **Promoting the Blitz Week Prize to your Scouts**

At your District's Popcorn Kickoff, your unit will receive **1 FREE ZING-SHOT LAUNCHER.** The Cape Fear Council would like to provide each unit with one of these prizes so that you can use it at your Unit Popcorn Kickoff to get your Scouts excited about Blitz Week.

### **How Do Scouts Get Their Prizes?**

Each unit with qualifying Scouts must drop off or send in the Blitz Week prize request form by FAX (910) 395-0894 no later than 5PM Tuesday, October 4th. Each unit leader who submits a prize request form for their Scouts will be contacted by their District Executive or a District POPS Team Member with information on how to pick up the ZING-SHOT LAUNCHERS for the Scouts in their unit that qualify.

