

Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to scouts.trails-end.com for more information.



NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
WILMINGTON, NC
Permit No. 486

Cape Fear Council
P.O. Box 7156
Wilmington, NC 28406

YOUR M

Get a gift card and ge

- amazon.com \$150 Sell \$2,300
- Walmart Gift Card \$150
- amazon.com \$110 Sell \$1,800
- Walmart Gift Card \$110
- amazon.com \$75 Sell \$1,300
- Walmart Gift Card \$75
- amazon.com \$55 Sell \$1,100
- Walmart Gift Card \$55
- amazon.com \$40 Sell \$850
- Walmart Gift Card \$40
- amazon.com \$30 Sell \$650
- Walmart Gift Card \$30
- amazon.com \$20 Sell \$450
- Walmart Gift Card \$20
- amazon.com \$15 Sell \$350
- Walmart Gift Card \$15
- amazon.com \$10 Sell \$250
- Walmart Gift Card \$10



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ _____

Sell O

Online sales cou

Scout Rewa

scouts.trail

to create your a

MISSION

Get the gear you want!



Online!

Count toward your rewards. Go to scouts-end.com and create your account today!

BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.



Sell \$600

Get the ZYCLONE and a patch!



Sell \$1,500



You'll get a BONUS \$50 gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



Guidelines: 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value. (6) Scouts need Whittling-Chip or Totin-Chip and parent's permission to choose a knife.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.



Send Popcorn to our Troops.

Check the \$90 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 18pk Kettle Corn
- 18pk Unsalted Butter
- 18pk Triple Light
- Choc. Triple Delight
- Caramel Corn Ahh-Cas-Pec
- Caramel Corn

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$30	\$23	\$21	\$18	\$18	\$16	\$16	\$10	AMOUNT DUE	DELIVERY DATE
1															
2															
3															
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
14															
15															
16															
17															
18															
19															
20															
21															
22															
23															
24															
25															
26															
27															
28															
29															
30															
TOTAL															

SCOUTS' NAME _____ DEN / PATROL _____

TOTAL ONLINE SALES _____ + TOTAL SALES THIS FORM _____ = **My Rewards Total**

REWARD CHOSEN:

\$50 MILITARY DONATION	\$30 MILITARY DONATION	SWEET & SAVORY	CHEESE LOVER'S	WHITE CHOCOLATEY	18PK KETTLE	18PK UNSALTED	18PK TRIPLE LIGHT	CHOC. TRIPLE DELIGHT	CARAMEL CORN
------------------------	------------------------	----------------	----------------	------------------	-------------	---------------	-------------------	----------------------	--------------

To see full nutritional information for all Trail's End products visit trails-end.com

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years goes to
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of
popcorn to the men
and women serving
our country.

\$50 Gold
Donation
Over **\$35** to local Scouting

\$30 Silver
Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$23
Over **\$16¹⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$21
Over **\$14⁷⁰** to
local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$16
Over **\$11²⁰** to local Scouting



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk.



Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

Over **\$12⁶⁰** to local Scouting



American Heart Association

Meets American Heart Association food criteria for saturated fat, cholesterol and whole grains for healthy people over age 2. www.heartcheckmark.org

CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

\$16

Over **\$11²⁰** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting



Send Popcorn to our Troops.

Check the \$90 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 18pk Kettle Corn
- 18pk Unsalted Butter
- 18pk Triple Light
- Choc. Triple Delight
- Caramel Corn Ahh-Cas-Pec
- Caramel Corn

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$30	\$23	\$21	\$18	\$18	\$16	\$16	\$10	AMOUNT DUE	DELIVERY DATE
1															
2															
3															
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
14															
15															
16															
17															
18															
19															
20															
21															
22															
23															
24															
25															
26															
27															
28															
29															
30															
TOTAL															
\$															

SCOUTS' NAME _____ DEN / PATROL _____

TOTAL ONLINE SALES **+** TOTAL SALES THIS FORM **=** **My Rewards Total**

REWARD CHOSEN:

	\$50 MILITARY DONATION		\$30 MILITARY DONATION		SWEET & SAVORY		CHEESE LOVER'S		WHITE CHOCOLATEY PRETZELS		18PK KETTLE CORN		18PK UNSALTED BUTTER		18PK TRIPLE LIGHT		CHOC. TRIPLE DELIGHT		CARAMEL CORN AHH-CAS-PEC
--	------------------------	--	------------------------	--	----------------	--	----------------	--	---------------------------	--	------------------	--	----------------------	--	-------------------	--	----------------------	--	--------------------------

To see full nutritional information for all Trail's End products visit trails-end.com

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years goes to
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of
popcorn to the men
and women serving
our country.

\$50 Gold
Donation
Over **\$35** to local Scouting

\$30 Silver
Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$23
Over **\$16¹⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$21
Over **\$14⁷⁰** to
local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$16
Over **\$11²⁰** to local Scouting



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk.



Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

Over **\$12⁶⁰** to local Scouting



American Heart Association

Meets American Heart Association food criteria for saturated fat, cholesterol and whole grains for healthy people over age 2. www.heartcheckmark.org

CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

\$16

Over **\$11²⁰** to local Scouting



CARAMEL CORN 1 1oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting

SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
directly to your
customers!

Over
70%
goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
Don't forget to follow up!

STEP 3: Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

FG2011NCWIL